

Résumé of
Paula Stenberg

AS
Author – Graphic Designer – Freelance Journalist

- **CV and Résumé Writer**
- **Career Counsellor and Coach**
- **Arts and Culture Journalist**
- **Personality Profiler**
- **Business Woman**

Outstanding Academic Excellence

<ul style="list-style-type: none"> • Masters of Career Development, AUT, New Zealand (presently pursuing) <i>Distinctions</i> Ethical and Legal Issues in Career Practice, (2007) Case Study Ethics and Legal Ramifications Scenario Computer Research, (2006) Open Source Hermeneutical Research Project 	<p>A</p> <p>A++</p> <p>A</p> <p>A++</p>
<ul style="list-style-type: none"> • Journalism student, (92%) ICI, Belgium (1989) • Teaching Certificate, ICI, Belgium (1988) 	<p>A+</p> <p>A++</p>
<ul style="list-style-type: none"> • Travel and Tourism brochure of New Zealand; CIT, Wellington • Industrial Relations, CIT, Wellington 	<p>A</p> <p>A</p>

Accomplishments and Distinctions

- Author “*How to Write Your Own CV*”, Random House, New Zealand, 10 years in print (1996) and voted in New Zealand Institute of Management’s Top 10 Books, at number 4 in 1997
- Contributing Author “*Expert Resumes for Teachers and Educators*”, 2001, JIST Publications, USA
- Writer of several articles and deliverer of presentations to groups on CV writing and career development
- Delivered CV writing seminar at Royal New Zealand Navy base in Devonport, Auckland
- Advertorial writer for artists and musicians with articles appearing in *ArtNews*, founding member writer
- I have been interviewed with articles appearing in numerous publications about my service: *NZ Herald*, *The Listener*, *She Magazine* (now *More*), as well as a radio interview
- MBTI™ Registered Psychometric Administrator and Personality Profiler Step I and Step II
- Trained in NLP (neuro-linguistic programming)
- Awarded Waitakere Grant for obtaining Q-Base Accreditation from Telarc
- Successful freelancer – Graphic Designer and Apple Mac Operator on contract to Angel Communications, a company who consistently became the recipient of Gold Star Awards from the New Zealand Direct Marketing Association, for several years running for outstanding excellence in design, in marketing collateral used by Telecom and Air New Zealand; 1990 – 1995
- Taught Apple Mac, Freehand, PageMaker and Computerised Typography to adult students at the Manukau Institute of Technology, Auckland, New Zealand

Networks and Memberships

- Creative Job Agent for StepStone (a global online recruitment firm)
- NZ Institute of Personnel Management
- Career Masters Institute, USA
- Psychological Type of New Zealand
- Professional Association of Résumé Writers, USA
- Former member of Chamber of Commerce
- Former member of New Zealand Institute of Management
- Former member of Editors’ Association, NZ